

WEATHERCUE · FOOD DELIVERY · COURIERS · LAST MILE

Rain at dinner is a surge. Ice on the roads is a shutdown.

History. Forecast. Action.

Weather is the biggest swing factor in last-mile delivery: it drives orders up and driver supply down at the same moment. **WeatherCue** tells you which markets, which hours, and how hard — early enough to recruit drivers, prime your restaurant partners and decide where service can safely keep running.

14 yrs Serving weather-sensitive operations	14 days Forecasts built from scratch for your locations, out to 14 days	In-house Live meteorologists confirm every cue before it fires	Your stack Email, text or API into your own systems
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— Three things, in order

Your order history, our forecast, one clear signal to act on.

01 Correlate We match historical weather to your order volume, driver acceptance and delivery times — market by market, hour by hour. Which conditions produced the surge, and which ones quietly pulled drivers off the road instead?	02 Anticipate Then we watch for those conditions. Meteorologists forecast your markets from scratch, out to 14 days, with the hour-level detail last-mile decisions need — onset of rain, the changeover to ice, the window when roads actually get bad.	03 Cue The signal, early enough to use: which markets, which hours, expected intensity and how confident we are — so incentives, partner comms and service decisions happen ahead of the spike, not in the middle of it.
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— What it looks like in practice

Driver supply Incentives posted hours ahead of the rain, while drivers are still deciding whether to log on — not after wait times have already blown out.	Demand and surge timing The order spike has a start time. Knowing it the day before is the difference between staffing the surge and apologizing for it.	Restaurant-partner readiness Partners get the heads-up to staff the kitchen for a delivery-heavy night, so food isn't sitting while couriers wait.	Safety and service suspension Ice and flooding are go/no-go calls. Cues by market and hour let you pause the right zones and keep the rest running.
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Start a free trial conversation

Start with a free trial conversation

A conversation with a meteorologist — no obligation. We'll talk through your locations, the weather that already moves your numbers, and the first cues we'd propose.

go.weatherguidance.com/cue-delivery



Scan or click to start