



WeatherGuidance

SiteWarn®: Customized, site specific weather warnings



Typical applications:

- Employee, customer and guest safety
- Facility management, maintenance, security
- Productivity management concerns
- Data and property loss prevention
- Decrease and/or eliminate false alarms

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The Weather Warning Problem

If you're in charge of safety for employees, customers and guests or you otherwise have to deal with weather related impacts on company data, equipment and facilities, you're probably all too

Of the 2,000,000 square mile area covered by government Tornado Warnings, only 5,000 square miles were actually impacted. Tired of the high false alarm rate? That's where SiteWarn® comes in.

familiar with the problem: oversized and often vague government weather warnings.

For example, in the latest year for which statistics are available, the National Weather Service (NWS) issued Tornado Warnings covering a total of 2,000,000 square miles across the US. The size of the area impacted by an actual tornado was less than 5,000 square miles! The statistics for severe thunderstorm warnings are nothing to write home about either - and while we're on the subject of thunderstorms, did you know that the government does not currently issue any type of weather alert, watch or warning for cloud to ground lightning strikes?

While we don't claim to have every answer, our SiteWarn® service delivers timely, accurate, fully customized weather warnings to companies and organizations all across the U.S. every day. In the following pages we'll show you how it works.

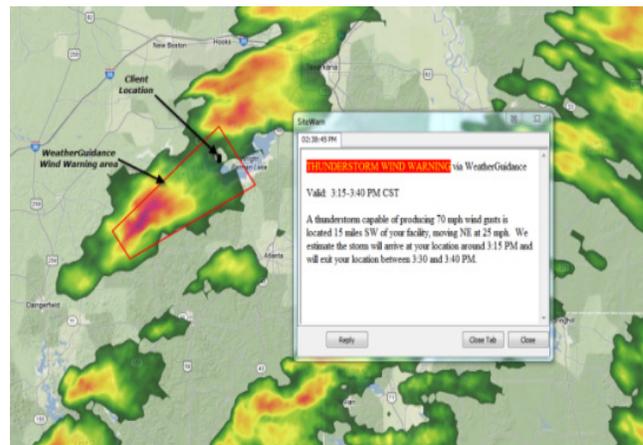
The Solution: SiteWarn®

SiteWarn® from WeatherGuidance is a fully customized, site specific weather monitoring and warning program designed to fit the specific safety and operational concerns of each customer.

As a SiteWarn® customer, you'll work directly with a dedicated weather risk manager to develop the guidelines that we'll follow to monitor and warn you of impending hazards.

SiteWarn® will help eliminate your false alarm problem, stop the unnecessary shutdowns and bring needless evacuations and sheltering to an end.

Instead of being forced to "play weatherman" and make potentially uninformed decisions on the fly, you'll be able to leave the weather monitoring to us so that you can concentrate on running your operation.



The National Weather Service does not issue warnings for lightning hazards...

Each year there are over 25 million lightning strikes across the United States. None of them are warned on by the National Weather Service, the government's public weather agency.

That's right - unless you've subscribed to a lightning monitoring and alerting/warning service like WeatherGuidance SiteWarn®, you are placing yourself, employees, customers/guests and data/facilities at risk of being impacted by one of the most deadly and frequent weather events on earth (not to mention the legal liability involved with a deadly lightning strike).

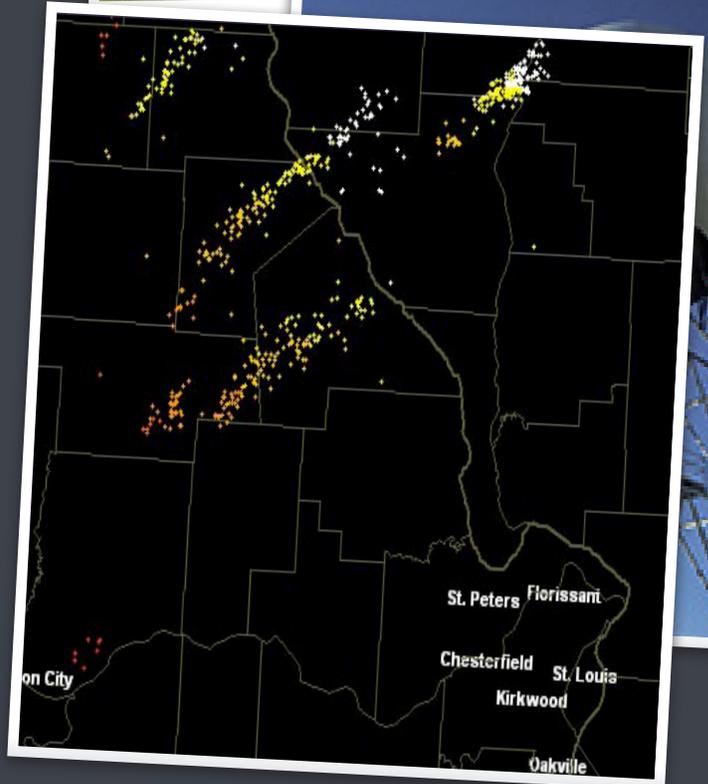
From baseball fields to computer server farms, our WeatherGuidance SiteWarn® service promises to monitor your risk of lightning and provide targeted, timely alerts and warnings of a potential threat.

In the case of employee and customer/guest safety, our lightning alert and warning products give you plenty of time to act and move people to safety before a single bolt strikes the earth in your area.

On the data/facilities side, lightning alerts and warnings from WeatherGuidance SiteWarn® allow you to shut down key systems and/or activate generators or other backup systems before potential disruptions occur.

Our team of professional meteorologists will monitor your location or facilities 24 hours per day, 365 days per year so you can rest assured that lightning will never strike "out of the blue".

Call us at (512) 504-3151 or visit our website at www.weatherguidance.com to set up a free, no obligation trial demonstration today.



Typical SiteWarn® Applications

SiteWarn® is not a “cookie cutter” service. In fact, it’s rare for the needs of any two of our customers to be identical.

When it comes to identifying your weather related risks and developing a plan to tackle them, you may need a lot of help or very little. Either way, our professional team of weather risk management specialists is here to help you right from the start, and every SiteWarn® plan is completely customized to fit your operational and/or safety needs and concerns, while simultaneously keeping an eye on your bottom line cost concerns.

Here are just a few examples of some of the companies/organizations served by SiteWarn®:

- Hospitals, nursing homes and schools
- Sports, recreation and amusement facilities
- Golf courses, parks and campgrounds
- Event venues, fairs and carnivals
- Manufacturing facilities and data centers
- Plant management and safety
- Transportation and logistics
- Office complexes and apartment buildings
- Others with exposure to adverse weather



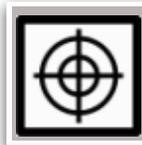
Customized & Cost Effective

Whether you’re responsible for safety at a single baseball field or a multi-site manufacturing facility, our professional team of meteorologists are here to help you keep guests and employees safe and protect your assets, 24/7/365.

A brochure and online presentation barely scratch the surface of describing the benefits of a fully customized, site specific SiteWarn® solution.

The best way to evaluate our service is to do so in real time. Please contact us today for a complementary, no obligation trial demonstration of SiteWarn®. Our goal is to provide you with peace of mind as well as protection for your employees, guests and assets right from day one - all with a firm focus on protecting your “bottom line” concerns.

The SiteWarn® Advantage



Site Specific

The government & media serve the public at large - our allegiance is to you! Our professional staff will monitor your exact location(s) 24/7/365, identifying & warning you of hazardous conditions based on your specifications.



Fully Customized

Your service will be configured to fit your exact operational and safety concerns. From school districts to amusement parks and everything in between - we’ll help you safely work around the weather, 24/7/365.



Interactive

Not only will our highly trained staff directly warn you of impending weather hazards, but you can also monitor the approach of bad weather yourself via the fully interactive SiteWarn® radar system - featuring full street level pan and zoom and customized icons showing your exact location(s).

WeatherGuidance SiteWarn® vs. “Free” Weather Warning Information

	WeatherGuidance SiteWarn®	National Weather Service (NWS)	Internet/Media
Site specific	✓	✗	✗
Fully customized	✓	✗	✗
Lightning warnings	✓	✗	✗
Unlimited delivery methods	✓	✗	✗
Professional consultation 24/7/365	✓	✗	✗
Interactive radar with warnings and your site markers	✓	✗	✗
24/7/365 coverage	✓	✓	✗

SiteWarn® Rates and Service Plans

It's difficult to quote “general” pricing for a weather alert and storm warning solution that is completely customized to fit the specific needs and concerns of each customer. With that said, our customers routinely inform us that we offer the most competitive rates and best service in the industry. In our opinion, further proof of the extraordinary value and utility of our service is that we currently have a 100% renewal rate with every one of our SiteWarn® customers since day one!

We firmly believe that the best way for you to realize the full potential and cost benefit of our service is to try it in real time, first hand, and without cost or obligation. Please visit our website or give us a call today to set up your free, no obligation trial demonstration of our SiteWarn® service.

Whether it's a turn-key solution or a fully customized program, we're confident that SiteWarn® from WeatherGuidance will deliver the critical weather information that you need to protect your employees, guests and assets 24/7/365. You don't have to take our word for it, either - take a look at what just a few of our SiteWarn® customers have to say on the following page...

**"We could not possibly go
without your services..."**

-Cheryl

Yellow Umbrella Events

Austin, TX

**"Your service is
invaluable for student
safety as well as our day in,
day out operations..."**

-Rod

Hays CISD

Kyle, TX

**"I'm simply amazed at how
accurate you guys are..."**

-Earl

NCFDFC Baseball Complex

New Braunfels, TX

We are proud that WeatherGuidance SiteWarn® serves and protects...

...hospitals, schools, amusement parks, sports and recreation facilities, aquatics facilities, manufacturing plants, telephone and data centers, office complexes, special event venues, municipal governments and many others across the U.S.

For more information or to request a complementary, no obligation trial demonstration of SiteWarn® for your company or organization, please visit our website at

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**"I don't know how we got
along without your service
before!"**

-Rick

Aggregates Manufacturer

Charlotte, NC

**"As usual, you guys
have exceeded my
expectations"**

-Jon

Rudey Snow Removal

Chicago, IL



**“Some people are weather wise...
but most are other wise...” -Benjamin Franklin**



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